**About Us**

**MAGIC GIFT’S** is all about convenience gifting; a one stop gift shop offering gifts for all occasions and celebrations in a convenient retail location, along with an in-store gift wrap service. Whether you need a gift for a baby shower, a kid's birthday party, a wedding, an anniversary or even a gesture of sympathy, you can find it all at **MAGIC GIFT’S**: The Gift Shop. We now extend our instore offering to you online for added convenience.

**MAGIC GIFT’S** started trading in 2011 with one small shop in Durban North and has grown to become a small retail chain with several shops in KZN and a few in Gauteng. The business is privately owned by a Yashika and head officed in Natal and centrally managed.

Our aim is to delight our customers with our visually enticing merchandise displays, superb service and gorgeous gift wrapping in a boutique like shopping environment. We strive to offer a wide range of on-trend gifting products that represent good value for money; many of which are designed by and manufactured exclusively for **MAGIC GIFT’S**.

**Privacy And Policy**

Your privacy is important to “Magic Gift”. So we’ve developed a privacy policy that cover how we collect ,use ,disclose ,transfer ,and store your information .Please take a moment to familiarize yourself with our privacy practice and let us know if you have any questions.

**Data Protection**

We will never pass on your details on to a third party for marketing purpose .We may contact you with promotions we think might interest you ,as part of our market research , either by mail, telephone or email.

As with all retail websites, we collect personal information when opening your account and processing your order. We will automatically collect information such as your browser IP address to make shopping with us easier, for example, remembering your log-in details.

The information we collect is:

* Your name, so we know who you are
* Email Address, so we can email you order confirmation, delivery, delays, offers etc.
* Delivery Address, an obvious one
* One Telephone Number, we’ll only call if we have a delivery problem.

If you have questions about your personal data or our privacy policy ,please go to the Contact Section and contact us .